



Digital Designs
MOVING BUSINESS BEYOND PAPER

JACKSON COUNTY SCHOOLS CASE STUDY

How Jackson County Schools Increased Rebate Revenue by 400% and Eliminated Hundreds of Monthly Checks

CHALLENGE: INCREASE REBATE REVENUE WITHOUT DISRUPTING EXISTING PROCESSES

Managing 829 vendors across multiple payment methods at Jackson County Schools created a heavy operational burden, with hundreds of monthly checks, costly manual processing, and ongoing issues with lost and uncashed payments.

SOLUTION: DIGITAL DESIGNS' VIRTUAL CARD & ELECTRONIC PAYMENTS PLATFORM

Virtual Card Payments provide secure, one-time-use card numbers, streamline accounts payable, and **generate cash rebates on every dollar paid.**

After implementing Digital Designs' virtual payment platform, Jackson County Schools expanded virtual payments to 110 additional vendors, with 38 more identified for potential enrollment. As of April 15, 2026, over \$11 million in spend is eligible for conversion, driving significant rebate revenue.

Before implementation, Digital Designs analyzes the district's vendor list and spend data to identify immediate opportunities for virtual payments and rebate generation. With a network of over one million vendors, Digital Designs manages the entire enrollment process, accelerating program expansion and maximizing rebate revenue.

BENEFITS: IMPLEMENTATION IS SIMPLE, WITH NO SETUP COSTS OR OUTSIDE CONSULTANTS REQUIRED



Significant cost savings from reduced check printing and mailing. **There is no cost to use the platform.**



The Digital Designs VPay team provides full support and ensures all payments are processed accurately and on time.



A new revenue stream from rebates earned on every payment.



Built-in fraud protection provides peace of mind.



Fast payment processing with weekly program activity reports.



24/7 access to all of your payment data in one centralized hub.

BUSINESS CASE AT A GLANCE:

- Serves almost 9,000 students throughout the county
- The district employs 601 teachers
- Will be able to pay over 150 vendors
- Manages over 16 facilities
- Headquartered in Vancleave, Mississippi



"Utilizing the virtual payment system through Digital Designs is much simpler than our district was expecting. ... We have been working with a competitor for the past several years, and the switch to Digital Designs has given us the opportunity to increase our rebate revenue by 400% while we receive a much higher level of customer service. ... We have fewer checks to write and even fewer outstanding checks that never clear the bank. ... The customer support at Digital Designs is fabulous! They are always there to help, answer questions, and assist every step of the way."

Amber Geiser,
Director of Finance,
Jackson County Schools

TAKE THE NEXT STEP:

Turn your AP process into a revenue stream with cash rebates! Call Digital Designs today at 800.948.6293 or email sales@ddilink.com to get started!



Jackson County School District
Raising the standard <https://www.jcsd.ms/>