

Jackson County Schools Case Study

The Challenge: Increase rebate of previous provider and maintain process integrity.

The Accounts Payables team was paying a portion of Jackson County Schools vendors via virtual payment and the rest via paper check with a few paid via EFT. The process was labor and resource intensive considering the check-printing and mailing process. The team was paying 829 different vendors and generating hundreds of checks each month. In addition to all of the check printing and mailing, there were the issues of lost check and checks not being cashed.

The Solution: Virtual Card Payments or Electronic Payments Platform

After beginning Digital Designs virtual payment platform, they will now be able to pay 110 more vendors (in addition to the vendors that were already being paid via virtual payment) through the platform. There are also 38 more potential vendors they could possibly pay once Digital Designs has verified acceptance of the payment. As of April 15, 2026, the district can convert over \$11 million of spend to virtual payments which will generate a significant increase in rebate earnings.

Virtual Card Payments offer cash rebates on every dollar paid, securely pays vendors, and ultimately enables Jackson County Schools to further optimize their accounts payable process. As payments are approved, Jackson County Schools' vendors receive a one-time use card number with a 30-day expiration date for processing. Once the payment is processed, the funds are deducted electronically from Jackson County Schools' Virtual Payment program checking account.

Utilizing the virtual payment system through Digital Designs is much simpler than our district was expecting. We have been working with a competitor for the past several years and the switch to Digital Designs has given us the opportunity to increase our rebate revenue by 400% while we receive a much higher level of customer service. We will be increasing the number of vendors that we have converted to virtual payments soon to take full advantage of our rebates. Digital Designs was able to mirror the process we had created with our previous vendor, which made the transition smooth and efficient. We have fewer checks to write and even fewer outstanding checks that never clear the bank. It is a very simple process and the customer support at Digital Designs is fabulous! They are always there to help, answer questions, and assist every step of the way. Plus, we get rebates! Our district is looking forward to a long and prosperous relationship with Digital Designs.

- Amber Geiser,
Director of Finance, Jackson County Schools

Jackson County Schools Business Case at a Glance

- Serves almost 9,000 students throughout the county.
- The district employs 601 teachers
- Will be able to pay over 150 vendors
- Manages over 16 facilities
- Headquartered in Vancleave, Mississippi

Before implementing Virtual Card Payments, Jackson County Schools provided Digital Designs with a list of their vendors to match against our network. It was simple process as we have the queries and working knowledge to help pull the 12 month spend data from most any financial software. We identify which vendors are already accepting payments from other districts, enroll those vendors for the district, and share an estimate of your district's anticipated rebates.

Digital Designs' Virtual Card Payments network already contains more than a million vendors who are willing to accept card payments. Digital Designs manages the vendor enrollment process - matching customers' vendor lists against the database of previously enrolled vendors, contacting and enrolling additional vendors, and collecting required information needed to complete the payment process.

The Benefits:

Implementation was a simple process involving the flagging of enrolled vendors within Central Access and testing of the payment file generation and transmission and the ACH transfer to the Virtual Payment account. No outside consultants are required and there is no charge for the platform setup or use.

- An increased revenue stream generated by the rebate earned through each payment made.
- Cost saving realized as fewer checks are printed and mailed.
- Built-in fraud protection provides peace of mind.
- Payments are processed quickly with weekly reports of program activity provided by Digital Designs.
- Digital Designs Virtual Payment team provides complete support and follows up on all payments to ensure timely and accurate processing.

Take the Next Step:

FOR MORE INFORMATION ABOUT HOW DIGITAL DESIGNS CAN HELP YOUR DISTRICT STREAMLINE THE PAYMENT PROCESS, CALL US TODAY AT 800.948.6293.

